Join the Digital Journey

Passport® X

Cloud-Based Retail Platform

GILBARCO VEEDER-ROOT

Higher consumer demand for adjacent services and options, such as in c-store shopping, delivery & pickup services

Risk of legacy platforms delaying retail evolution

Increased awareness around cybersecurity and preventing incidents

Utilizing estate to offer a broader range of services, such as retail centers, cafes/restaurants, and business hubs

Retail outlook today

Growing demand for faster, contactless, as well as self-service purchase journeys

Increasing focus on sustainability & accelerating the adoption of alternatives to fossil fuels

Adoption of advanced technology: Artificial Intelligence (AI), Machine Learning (ML), Cloud & Internet of Things (IoT)

Raised concern around environmental issues, evident in paperless receipts and mobile loyalty programs

Fueling Stations are Moving to Full-Blown Retail & Business Centers

In today's rapidly evolving market, consumers increasingly expect convenience, online service, and a quick check-out.

Whether you are a global oil company, franchisee, or dealer, having a powerful, dynamic platform is crucial to maintaining a competitive edge and retaining customer loyalty in today's competitive retail landscape.

Tackle tomorrow's retail challenges today with a versatile platform that meets your future needs.

Configurable
for any station type

Cloud

Key Solution Values	Fuel	Lubricants	Dine In	Takeaway	Reports	Loyalty	E-com	Mobile App
Passport Head Office Solution • Centralized reporting & management layer • Remote configuration • Web based solution								
Passport Lite Solution FUEL & LUBRICANTS (Automation) • Simplicity • Price sensitive • Min. HW installations • Versions adapted per region and requirements	●	●						
Passport Standard Solution FUEL & ADV. RETAIL • Full C-Store operations • Online/ offline capabilities • Integration with 3rd party payment systems	●	●	●	●				
Passport X Full Cloud Solution FUEL & C-STORE • Omni Channel • Advance value-added solutions • APIs for integration with 3rd parties	●	●	●	●	●	●	●	●

Move beyond monolithic legacy point-of-sale (POS) systems with the cloud-based retail platform created specifically for the demands of modern omnichannel retail

	Legacy POS	Next generation retail platform
Hardware	Typically bulky, stationary terminals	Typically modular and/or portable units
Software & Updates	Installed on-premise by a technician	Software updates automatically and real-time wherever there is internet
Data storage	Local server	Remote cloud access
Accessibility	On-site/in-person access only	Via any internet-enabled device for any time, anywhere access
Extensibility	Limited to no third party integrations	Support diverse feature upgrades through third-party integrations (APIs)
Maintenance	Data access, systems integrations, stationary hardware, high cost, low flexibility	Majority of support calls handled remotely
Limitations	On-location for most issues. Costly due to call-out fees.	Internet reliance for full functionality in some instances

Omnichannel is
the future

Broaden your fuel retail business with omnichannel convenience retail

Passport X allows you to transform your retail station to deliver a swift frictionless purchase journey for digitally savvy consumers. Create a unified customer journey across multiple channels and touchpoints enabling frictionless, cashless transactions and e-commerce.

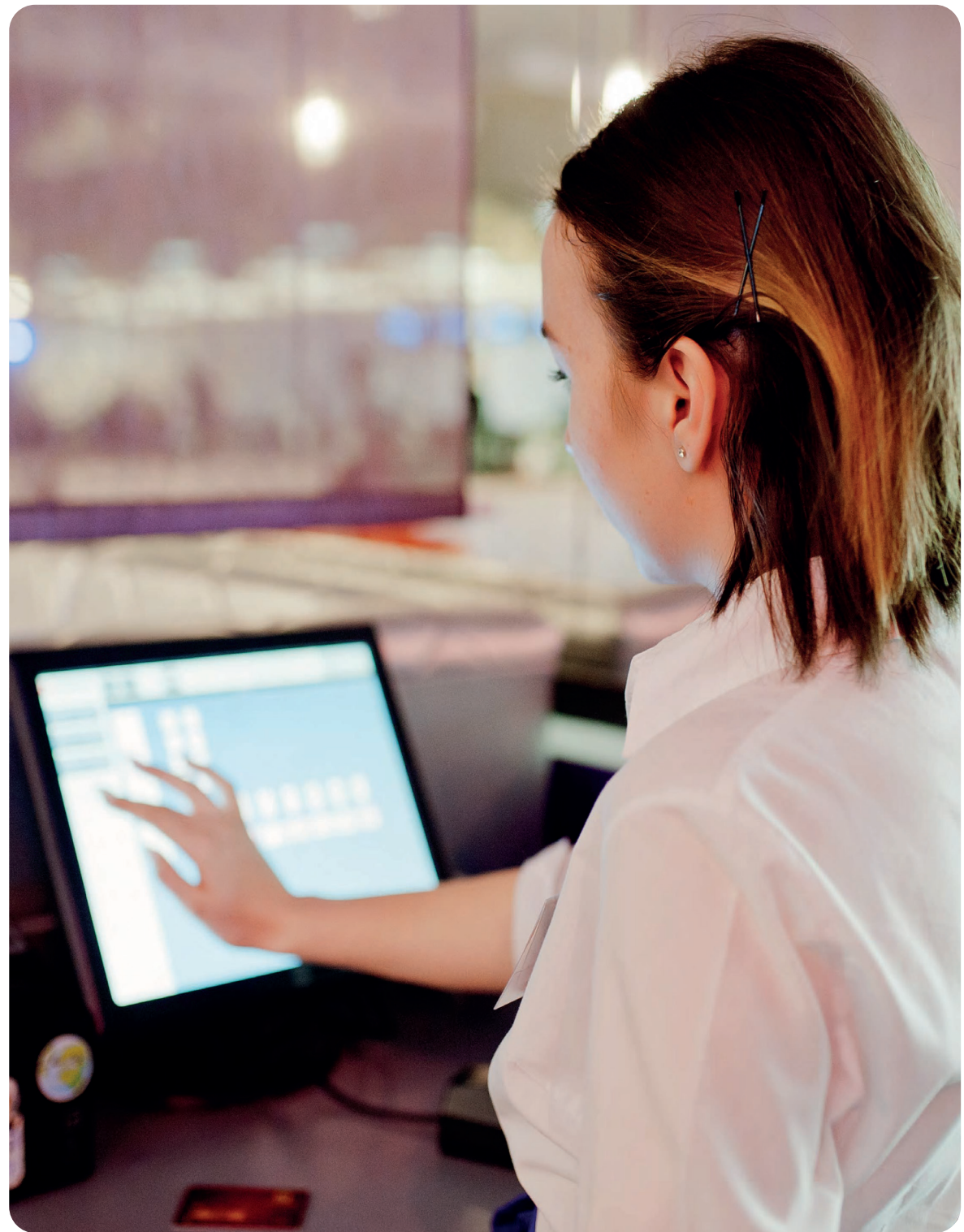## Exceed customer expectations and boost your revenue

✓ Use digital channels to boost sales

✓ Automate processes and workflows

✓ Accept all payment types

✓ Deliver personalized marketing to increase loyalty

✓ Draw business insights from data analytics

✓ Keep your customer data safe from cyber threats
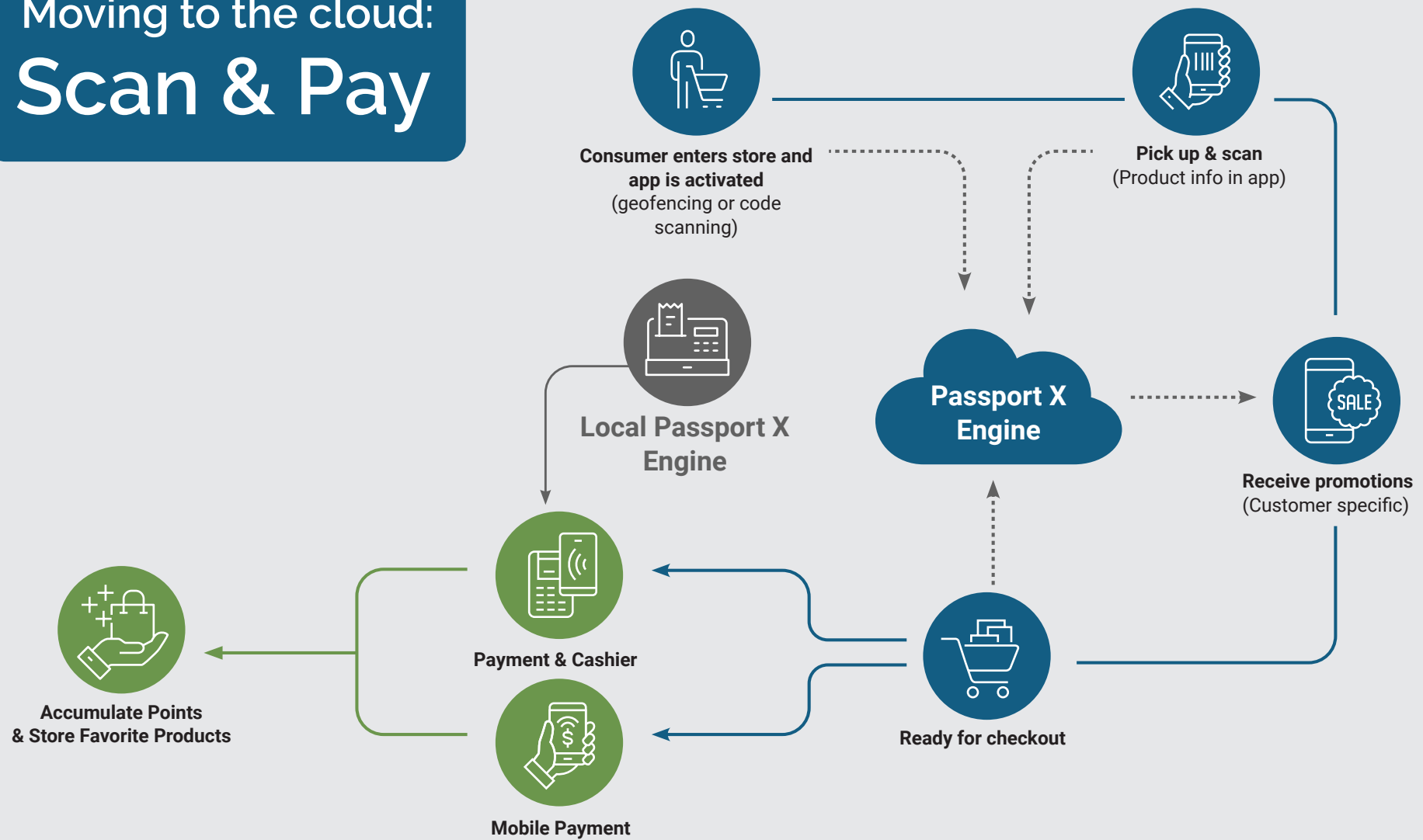
Start your digital journey with Passport X

Passport X is the flexible, cloud-based platform to transform your business

Meet future challenges today with a versatile cloud-based platform which allows easy, quick localization with global and remote management. Leverage your data for a new level of personalized consumer experience and loyalty.

The Passport X platform allows you to quickly innovate your fuel stations and c-store networks to maximize revenue and meet evolving consumer demands in today's digital age.

Moving to the cloud:
Scan & Pay

Consumer enters store and app is activated
(geofencing or code scanning)

Pick up & scan
(Product info in app)

Local Passport X Engine

Passport X Engine

Receive promotions
(Customer specific)

Payment & Cashier

Ready for checkout

Accumulate Points & Store Favorite Products

Mobile Payment

Manage a variety of touchpoints on single platform

Business

Passport X POS

Easy-to-use online/offline Point of Sale (POS) that manages all types of sales and integrates with any modern hardware.

Passport X mPOS

The next generation mobile Point of Sale (mPOS) for fuel attendants, providing ultimate flexibility in operating the station's forecourt.
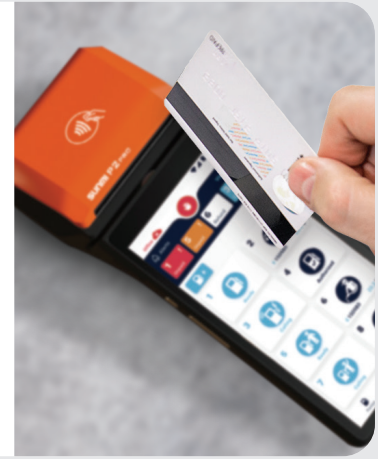
Consumer

Passport X eCommerce

A secure eCommerce platform supporting personalized connections both online and in the store.
Understand more about your customer's needs and buying patterns and accelerate your speed to market. Bring more traffic into your c-store with instore pick up.

Passport X Self-Checkout

An agnostic POS solution that provides a frictionless shopping experience, while generating higher revenues. It assures safe in-store, fuel, and restaurant payment.

Why Passport X

Solution Benefits

Benefits for consumers
Transforming the consumer experience

Benefits for business
Operational efficiency & driving new profitability gains

consumer

Support omnichannel purchases

Improved consumer experience

consumer

Contactless retail payments

Fast, frictionless transactions

consumer

Customer behavior data analysis

Serve personalized marketing to increase basket size

business

Cloud-based multi-tenant solution

Efficient business management

business

Always available online and offline

Stay open and in control

business

Network and data security support

High-level cybersecurity protection

An unrivaled technology partnership

Trusted partnership
Unique expertise from the global automation solution provider with 78,000+ installations worldwide

Fiscal & legal compliance
Full legal and fiscal compliance with current and future local requirements

Modern architecture
Cloud-based architecture with additional value-adding services for fuel, c-store and business intelligence to grow your business

Advanced connectivity
Enhanced connectivity and integration capabilities across the forecourt and c-store, by leveraging global standards and APIs

Run your pumps, store, kitchen and more

Imagine a world where you could control the whole retail journey from one intuitive solution. From the pumps, EV chargers and carwash on the forecourt, to the foodservice, loyalty programs, and point-of-sale within your store.

Imagine being able to delight consumers with new ways to order, pay and check out. Imagine the upselling capabilities of being able to serve personalized promotions across every consumer touchpoint.

And then imagine the increased revenue, when your customers keep coming back for more.

All this is possible with the Passport X cloud-based retail platform - and it's closer than you think.

Our Global Retail
Footprint

On the Ground Support - Across Continents

Copenhagen
Hamburg
Basildon
Salzkotten

Simsbury
Greensboro
Houston
Mexico City

Casablanca

Tel Aviv
Cairo
Riyadh
Dubai
Mumbai
Coimbatore
Kuala Lumpur
Singapore

Beijing
Seoul

Bogotá

Sao Paulo

Santiago
Buenos Aires

Johannesburg
Cape Town

Western Australia
Adelaide
Melbourne

Brisbane
Sydney
Auckland

What our customers are saying

Gilbarco Veeder-Root has helped us to modernize and build state-of-the-art stations with advanced services, strong customer loyalty, and brand image. Over the last decade, we've implemented their solutions in our forecourts, c-stores, and head office. We appreciate their innovation and their adaptability to fit our business models.

VP Retail & Business Development, European Oil Company

With Gilbarco Veeder-Root, we get the best service, plus we get the value, and we get a solid performer that's going to last with us.

Leading C-store Chain Owner, USA

Gilbarco Veeder-Root is the ideal partner for us as they are able to provide a full end-to-end solution, with the attention to detail and the customization we required to make the project a success. With Gilbarco Veeder-Root's "forecourt-to-cloud" proposition, we are strengthening our position in key markets.

Business Planning Manager, South American Oil Company

Customer-Focus.
Commitment.
Vision.

The Value We Bring

A trusted partner for 150+ years

Partnership

With decades of experience across 1000s of installations, we know how to help you achieve retail business growth.

Knowledge

As experts in connected devices and the Internet of Things (IoT). we have a deep-rooted knowledge of cybersecurity and are committed to ensuring the integrity of your data.

Localization

We take the time to understand your business and local trends, regulations and requirements, and have experts on the ground in your country to support you with your unique requirements.

Growth

Our solutions and services are designed to be future-proofed and ready to scale. We are here to help you achieve business growth today and in the future.

Hand in hand

Leveraging our expertise in change management, we are ready to walk you and your organization through the transition into the digital age.

Limitless possibilities

Thanks to inbuilt extensibility as standard, our cloud-based retail POS has been designed to offer you maximum flexibility and scalability.
Using our open API platform, you are free to incorporate new features and functionality to grow with your business.

Add additional functionality

Customize the business logic

Automate workflows across systems

Sync data with 3rd party systems

Meet the latest regulations and standards

Join the digital journey

About Gilbarco Veeder-Root

Whether it's outside, inside, underground or in the cloud, Gilbarco Veeder-Root has the solution for your network needs. Our systems and solutions are designed and tested to work together seamlessly to deliver the lowest cost of ownership and best integration possible. Since 1865, Gilbarco has manufactured the world's leading fueling and convenience store equipment and technology. Our products are time-tested and future-proofed.

The Gilbarco Veeder-Root footprint touches all corners of the Earth as we meet the needs of customers worldwide. Gilbarco was born in America but began to grow beyond its borders in the 1950s. Since then, we've expanded throughout Europe, the Middle East, Africa, Southeast Asia, Australia, and Latin America.

www.gilbarco.com

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VEEDER-ROOT**