



Retail Solutions

# Passport® X

# Join the Digital Journey



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# In today's rapidly evolving market, consumers expect convenience, online service and a quick check-out.

Whether you are a global oil company, franchisee, or dealer, having a powerful, dynamic platform is crucial to maintaining a competitive edge and retaining customer loyalty.



# Passport X: Flexible platform to evolve your business

Meet future challenges today with a versatile, cloud-based platform which allows easy, quick localization with global and remote management. Leverage your data for a new level of personalized customer experience and loyalty.

The **Passport X** platform allows you to quickly innovate your fuel stations and c-store networks to maximize revenue and meet evolving customer demands in today's digital age.



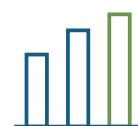
## Support omnichannel purchases

Improved customer experience



## Contactless retail payments

Fast, frictionless transactions



## Customer behavior data analysis

Personalized marketing for more revenue



## Cloud-based, multi-tenant solution

Efficient business management



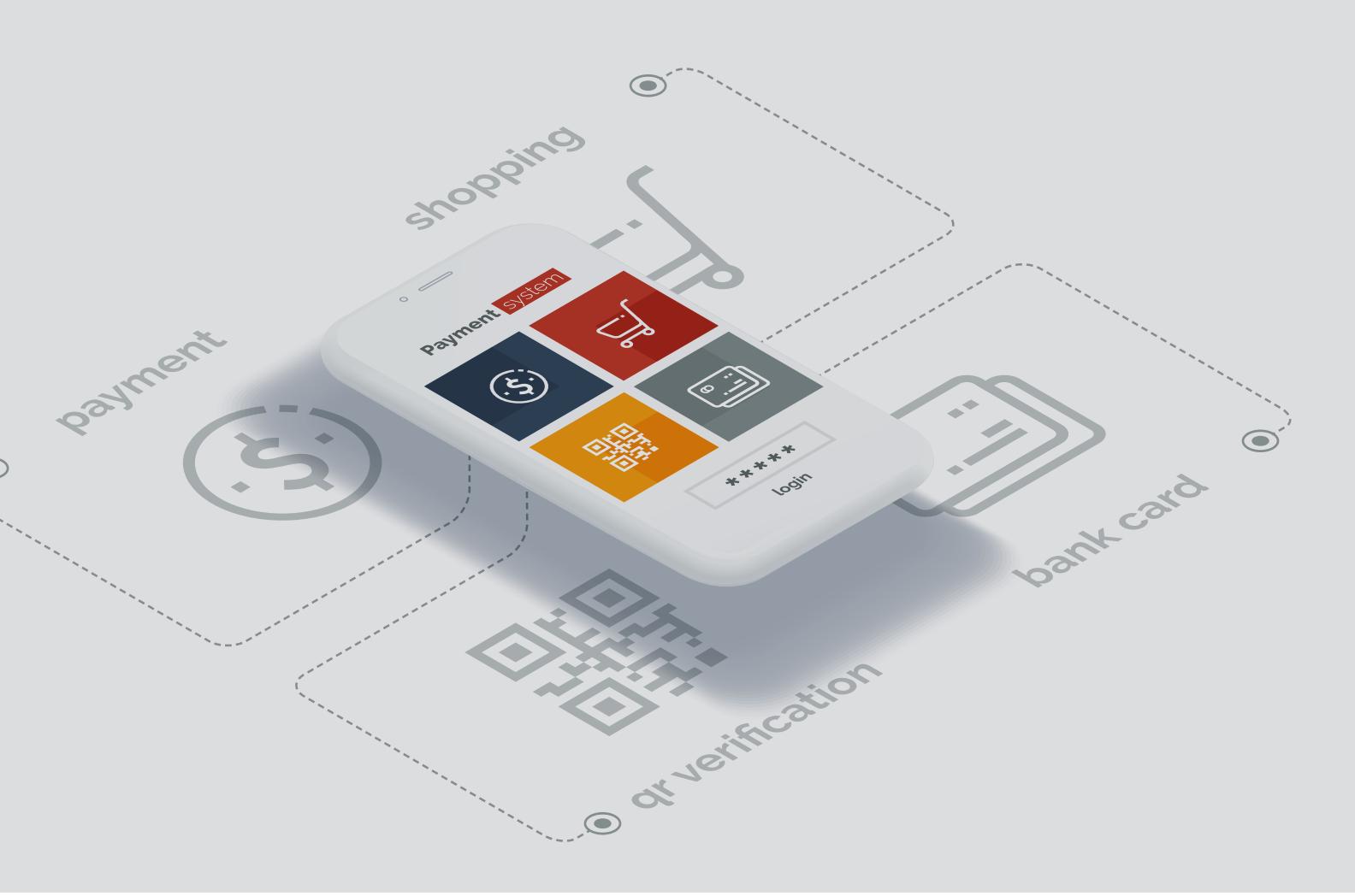
## Always available, online and offline

Stay open and in control



## Network and data security support

High-level cybersecurity protection



# Bridge the digital gap

Passport X allows you to transform your retail station to deliver a swift frictionless purchase journey for digitally savvy consumers. Create a unified customer journey across multiple channels and touchpoints, enabling frictionless, cashless transactions and e-commerce.

Exceed customer expectations and boost your revenue

- Use digital channels to boost sales
- Automate processes and workflows
- Accept all payment types
- Personalized marketing to increase loyalty
- Draw business insights from data analytics
- Keep your customer data safe from cyber threats

# Broaden your fuel business with retail

Today, business growth requires expansion into the retail arena. Expand your services and offerings beyond fuel to improve productivity, boost revenues and increase profitability. Add value with in-store, curb-side, and last mile delivery services.



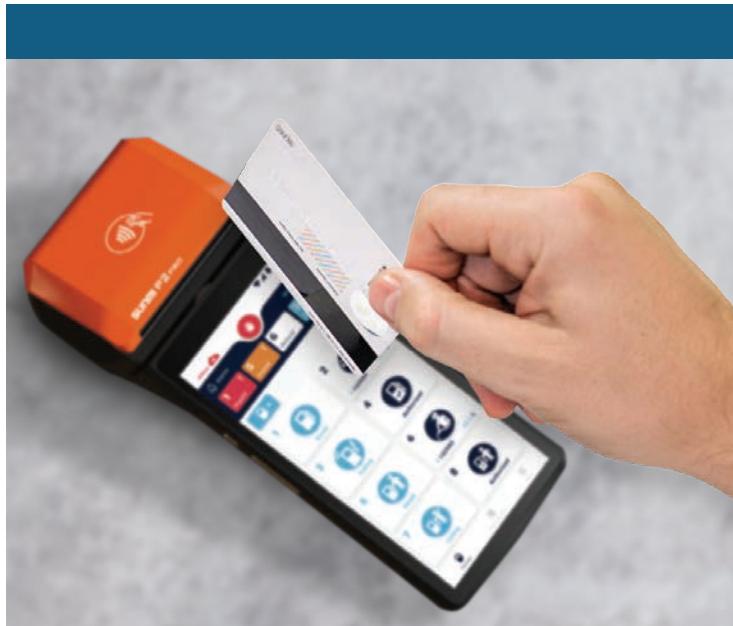
# Manage a variety of touchpoints on a single platform

## Employee-use



### Passport X POS

Easy-to-use online/offline (POS) that manages all types of sales and works on any modern hardware, e.g. self-service kiosk, mobile devices, and more.

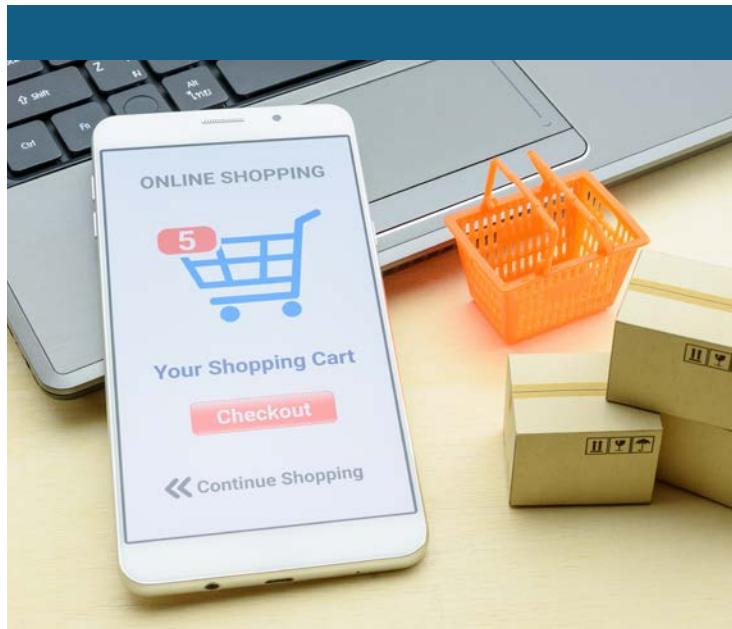


### Passport X mPOS

The next generation mobile Point of Sale (mPOS) for fuel attendants, providing ultimate flexibility in operating the station's forecourt.

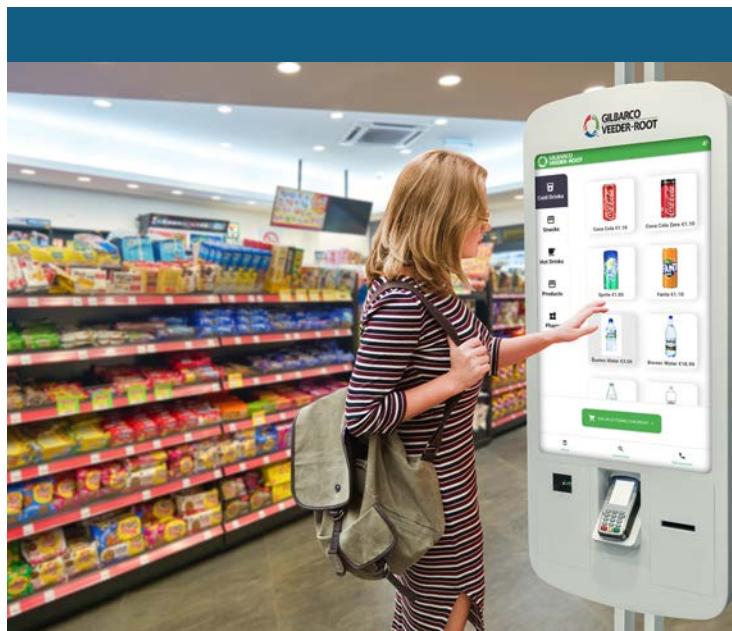
Passport X is a comprehensive, dynamic platform that enables businesses to provide a wide range of user touchpoint options. Making sure user-experience is ultimately intuitive is crucial to your business. With the Passport X platform, you can ensure ease-of-use across all user touchpoints and devices.

## Customer-facing



### Passport X eCommerce

A secure e-commerce platform supporting personalized connections both online and in the store. Understand more about your customer's needs and buying patterns and accelerate your speed to market. Bring more traffic into your c-store with instore pick up.



### Passport X Self-Checkout

An agnostic POS solution that provides a frictionless shopping experience, while generating higher revenues. It assures safe in-store, fuel, and restaurant payment.

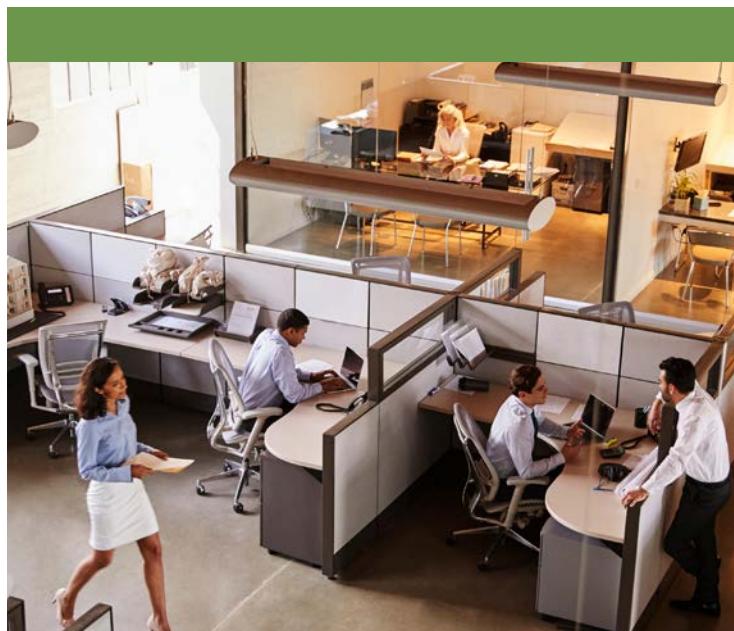
# Improve business efficiency logic and management

## Business Logic & Management



### Passport X Engine

Centralized site business logic management that enables stability, modularity, and customizability. Flexibly deployed either locally on site or over the cloud.



### Passport X HOS/BOS

Multi-tenant cloud-based system for central management of any type of retail fuel network, specific stations, or stores.

The simplest way to boost revenues across your fuel and c-store network is to work effectively by automating processes and utilizing your data. Passport X allows you to easily implement remote pump authorization, automate inventory management, efficiently manage your network, and make sense of crucial data.

## Passport X Analytics



A flexible self-service tool that monitors the site data and creates impactful dashboards to highlight business insights, identify trends, and discover opportunities.



# Assuring a smooth customer journey

Loyalty is built by developing trust and providing added value throughout the customer lifecycle. Make sure you are there, at every stage.

## Retain and build a loyal customer base

Customers expect a seamless experience - regardless of the device or communication channel. Now you can create a unified and personalized, customer journey across multiple channels, enabling frictionless, cashless transactions and e-commerce opportunities.



# What our customers say

"Gilbarco has helped us to modernize and build state-of-the-art stations with advanced services, strong customer loyalty and brand image. Over the last decade, we've implemented their solutions in our forecourts, c-stores, and head office. We appreciate their innovation and their adaptability to fit our business models."

VP Retail & Business Development, European Oil Company



"With Gilbarco, we get the best service, plus we get the value, and we get a solid performer that's going to last with us."

Leading C-store Chain Owner, USA



"Gilbarco is the ideal partner for us as they are able to provide a full end-to end solution, with the attention to detail and the customization we required to make the project a success. With Gilbarco's "forecourt-to-cloud" proposition, we are strengthening our position in key markets."

Business Planning Manager, South American Oil Company



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Your Partner in Fuel & Retail

## About Gilbarco Veeder-Root

Whether it's outside, inside, underground or in the cloud, Gilbarco Veeder-Root has the solution for your network needs. Our systems and solutions are designed and tested to work together seamlessly to deliver the lowest cost of ownership and best integration possible. Since 1865, Gilbarco has manufactured the world's leading fueling and convenience store equipment and technology. Our products are time-tested and future-proofed.

The Gilbarco Veeder-Root footprint touches all corners of the Earth as we meet the needs of customers worldwide. Gilbarco was born in America but began to grow beyond its borders in the 1950s. Since then, we've expanded throughout Europe, the Middle East, Africa, Southeast Asia, Australia, and Latin America.